



**McCormick® Teams Up with NBC to 'Lend a Hand'**

June 16, 2011

**Donates Nearly \$30,000 of Delicious McCormick Seasonings, Zatarain's® Rice Mixes, and Simply Asia® Soup Bowls to Americans in Need in Birmingham, Ala.**

SPRING, Md., Jan. 16, 2011 (BUSINESS WIRE) -

McCormick & Company, Inc. (NYSE:MKC), a global leader in flavor, is teaming up with NBC's "Today" Show for its annual "Lend a Hand" charity goodwill road trip across America. As part of its commitment, McCormick is donating nearly \$30,000 of products from among its various brands to The Community Kitchens of Birmingham, an organization dedicated to ensuring anyone in need gets a hot meal every day of the year. Included in the donation are McCormick seasonings, Zatarain's rice mixes, and Simply Asia soup bowls. Lend a Hand's mission is to help small charities across the country work towards improving conditions in their communities. For the 10<sup>th</sup> consecutive year, NBC's Al Roker is traveling across the country, broadcasting live from the location of several charities along the way, including The Community Kitchens of Birmingham on Thursday, June 16. In each city, Roker surprises a deserving charity with trucks full of goods and supplies.

"McCormick has a heritage of bringing rich flavors, high quality spices and seasonings, and innovative meal solutions to kitchens everywhere," said Alan D. Wilson, chairman, president and CEO for McCormick. "Today, we're especially pleased to make this donation of food and flavor to Birmingham's Community Kitchens - an organization that helps so many in this community. 'Concern for Others' is a key value of McCormick and has been since the Company's founding in 1889. Our US employees are both committed and proud to help provide flavorful nourishment to those in need in Birmingham."

About McCormick & Company, Incorporated

McCormick & Company, Incorporated ([www.mccormickandcompany.com](http://www.mccormickandcompany.com)) is a global leader in flavor, with the manufacturing, marketing and distribution of spices, seasonings, specialty foods and beverages in the entire food industry - retail outlets, food manufacturers and food service businesses.

SOURCE: McCormick & Company, Incorporated

McCormick & Company, Incorporated  
Corporate Communications  
Lori Robinson, 410.771.7713

[lori@mcormick.com](mailto:lori@mcormick.com)