



McCormick Names Dr. Hamed Faridi First Chief Science Officer

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New Executive Position Underlines Company's Commitment to Innovation in Flavor Research and Development

ORLANDO, Fla. (September 20, 2011) – McCormick & Company, Incorporated (NYSE:MKC), a global leader in flavor, announced today that it has created the new position of Chief Science Officer on its leadership team, emphasizing the company's business commitment to, and relentless focus on, flavor innovation and inspiring healthy choices. Dr. Hamed Faridi, a renowned food scientist and researcher and 14-year veteran of McCormick, assumes the role.

Dr. Faridi leads McCormick's research and development function, which includes a global team of 400 scientists and flavorists responsible for research, product development and technical services to support McCormick's customers worldwide. He oversees McCormick's state-of-the-art U.S. Technical Innovation Center (TIC) as well as 12 strategically located, high-performing technical facilities around the globe. The team of flavor specialists who every day work collaboratively in the global research network use cutting-edge, science-tested techniques and tools to create and measure flavor—from molecule to menu. The flavors created by the global network can be found in foods produced by all of McCormick's largest customers and for consumers worldwide.

Dr. Faridi was the visionary and impetus for the development of [The McCormick Science Institute \(MSI\)](http://TheMcCormickScienceInstitute.com). The MSI is an independent research organization dedicated to advancing the scientific understanding of the potential health and wellness attributes of culinary spices and herbs. Dr. Faridi will continue to lead the MSI as the Chief Science Officer.

"Dr. Faridi has made groundbreaking contributions to McCormick's R&D and technical processes—he has transformed our approach to sensory flavor science and has built a global team that's unsurpassed in the industry," said Alan Wilson, Chairman, President & CEO of McCormick & Company. "His forward-thinking, visionary perspective and relentless commitment to sensory innovation and improvement of our customers' experience is a perfect illustration of McCormick's kept promise to bring passion to flavor."

Dr. Faridi has edited and authored six books and more than 70 articles about food science and technology. He has lectured at conferences and research institutions in 21 countries and has served on several boards of professional and trade associations in the U.S. and Europe. In addition, he has acted in an advisory capacity to food science departments of Texas A&M, University of Illinois, Rutgers University and Louisiana State University. He was honored as Fellow by the Institute of Food Technologists in 2010 and the American Association of Cereal Chemists (AACCC International) in 2011.

Dr. Faridi received his M.S. and Ph.D. in food science from Kansas State University and M.B.A. in management and marketing from Purdue University.

About McCormick & Company, Incorporated

McCormick & Company, Incorporated is a global leader in flavor. With more than \$3 billion in annual sales, the Company manufactures, markets and distributes spices, seasoning mixes, condiments and other *FlavorM* products to the entire food industry—retail outlets, food manufacturers and foodservice businesses.

Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. McCormick brings passion to flavor.™

To learn more please visit us at www.mccormick.com/innovation

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