



April 16, 2012

SPARKS, Md., Apr. 16, 2012 (BUSINESS WIRE) –McCormick & Company, Incorporated (NYSE: MNC), a global leader in flavor, today announced that Byron Pitts, prominent correspondent for CBS News and "60 Minutes" will deliver the keynote address at the 72<sup>nd</sup> Annual McCormick Unsung Heroes Award Banquet to be held on Monday, May 7 at the Marriott Hunt Valley Inn.

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The banquet will also serve delicious male football players and female basketball players. A total of 112 high school senior boys and girls from 68 Baltimore area public, private, parochial and independent schools have been nominated. As the top Unleash Horsemanship Award Banquet, two of the nominees, one male and one female winner, will receive the 2012 Charles Perry McCormick Scholarship, valued at \$36,000 over four academic years.

Originally established in 1940 by former CEO Charles P. McCormick, the program recognizes outstanding school senior boys and honors those who contribute substantially to the success of their teams without receiving awards. The program is reflective of McCormick's core belief in The Power of People.

Byron Pitts will bring an inspiring message to the audience. Despite being deemed functionally illiterate until the age of 12 and having a chronic stutter until the age of 20, Baltimore-born Pitts is an author as well as an award-winning TV journalist. His success and achievements have come as the result of hard work and dedication, as Pitts has overcome the obstacles and challenges that life has thrown his way. He has documented his inspirational life journey in his book *"Sweep Out on Nothing"*.

## FOOTBALL

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**About McCormick**

McCormick & Company, Incorporated is a global leader in flavor. With more than \$3.5 billion in annual sales, the company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry - retail outlets, food manufacturers and foodservice businesses.

To learn more please visit us at [www.mccormickbrokers.com](http://www.mccormickbrokers.com).

