



Holiday Gift Giving Made Easy at McCormick World of Flavors

November 26, 2013

SPRINGFIELD, Mo., Nov. 26, 2013 (PRNewswire) - McCormick World of Flavors, McCormick & Company's (NYSE:MKC) one-of-a-kind retail destination will kick off its "25 Days of Gift" campaign Friday, November 29.

Photo: <http://www.mccormick.com/2013/11/26/25-days-of-gift>

McCormick World of Flavors' 25 Days of Gifts

The "25 Days of Gift" will include themed gift bundles, specialty gifts and cooking accessories which feature Backhorn's favorite brands like OLD BAY® and Grill Maste® as well as the exclusive McCormick World of Flavors line of flavorful products like olive oils, tapenades and fruit spreads. Gifts also include "ready for the holidays" gift baskets that can be designed for any occasion including corporate gift-giving.

Pre-designed Themed Gift Sets

Shoppers can choose from one of the themed gift sets or select to customize gift sets with the help of the store staff. Examples of pre-designed gift sets available include:

- **Make Meals Easy Meal:** McCormick brand's Vegetable Seasoning, Salted Supreme Seasoning, McCormick Hearty Beef Steaks, Slow Cookers BBQ Pulled Pork, Slow Cookers Savory Pot Roast, Slow Cookers Southern BBQ Ribs, OLD BAY Seafood Steamers, Bag 'N Season® Pot Roast, Bag 'N Season® Chicken, Bag 'N Season® Pork Chops, Thai Kitchen® Red Curry Kit, \$27.00
- **McCormick Indulgences Mini:** McCormick World of Flavors Peach Fruit Buter, Ginger Essence and French Kitchen Candies, McCormick Chocolate Black & Tan Chocolate, McCormick Chocolate Milk Almond Chocolate, McCormick Cinnamon Apple Tea, Billy Bee Honey, \$37.00
- **McCormick World of Flavors Bakes:** McCormick Real Vanilla Chocolate Bar, Dark Chocolate & Sea Salt Bar, Jalapeno Peanut Chocolate Bar, Chick Cocoa Cinnamon Chocolate Bar, Sweet Potato Fruit Spread, Cranberry Polish, Apple Cider Fruit Spread, \$45.00
- **Tea Time:** McCormick brand's Pure Vanilla Extract, Hibiscus Tea, Raspberry Extract, Intention Strawberry Extract, Remy Tea Tin, Billy Bee Honey, \$47.00
- **Take on Take-out:** Thai Kitchen brand's Thai Rice Noodles, Jasmine Rice, Fish Sauce, Sweet Red Chili Dipping Sauce, Yellow Curry Simmer Sauce, Red Curry Kit, Roasted Red Chili Paste, Green Curry Paste, Coconut Milk, Simply Asia General Tso Stir Fry Sauce (2), Large Square Bowl, \$64.00
- **A Taste of Baltimore with all things OLD BAY:** Hand-Painted Italian Pottery Old Bay, two crab meats, Sea Seasoning, Lemon & Herb Seasoning, Garlic Herb Seasoning, Backward Seasoning, Crab Cake Classic, Tuna Classic, Salmon Classic, Seafood Steamers, Seafood Rub, 30% Less Sodium Seasoning, \$88.00
- **Ultimate Gift Basket:** Gift Basket brand's: Alpacas Macarons, Spiced Brandy & Herb Marinade, Smoky Sweet Tea Marinade, Tennessee Smokeshouse BBQ, Smoker™ Taste BBQ, Brown Sugar Marinade, Brown Sugar Bourbon BBQ Sauce, Smoky Santa Fe BBQ Sauce, Steak Rub, Appleswood Smoked Rub, Sweet & Smoky Rub, Chicken Rub, Pork Rub, Cowboy Rub, Misses Bacon Blend, Worcestershire Pub Burger Blend, Smokeshouse Ground Black Pepper, Worcestershire Ground Black Pepper, Shish Tador, Square Bertinotti Bowl, \$105.00
- **McCormick Gourmet Deluxe for the holidays on your list:** Bamboo bowl, Olive Oil Pump & Dispenser, Salt & Pepper Set, McCormick World of Flavors brand: Lemon Olive Oil, Peach Vinegar, Parmesan Asiago Cheese Spread, Three Olives Tapenade, Medium Salsas, Chardonnay Mustard, Appleswood Smoked Salt, McCormick Chocolate with Sea Salt, McCormick Real Vanilla Milk Chocolate, McCormick Gourmet brand's Sweet Basil & Oregano Bruschetta Recipe Mix, Peppercorn Melange, Mediterranean Spiced Sea Salt, \$199.00

Shipping

McCormick World of Flavors ships anywhere in the continental U.S. Standard shipping rates apply. Prices quoted above do not include shipping.

About McCormick

McCormick & Company, incorporated a global leader in flavor. With \$4 billion in annual sales, the company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry - retail outlets, food manufacturers and foodservice businesses.

Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. McCormick brings Passion to Flavor™

To learn more please visit us at www.mccormick.com/2013/11/26/25-days-of-gift or www.facebook.com/McCormickWorldofFlavors for more information. McCormick World of Flavors is located on the first floor of the Light Street Pavilion in Hagerstown in Baltimore's Inland Harbor. This address is 301 Light Street, Baltimore MD 21202, telephone number (410) 853-1055.

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SOURCE: McCormick & Company