



McCormick Announces Fall New Product Lineup

June 23, 2016

Fermy new products include Color from Nature, Organic Taco Seasoning, Bone Broth and Gingerbread Spice

HUNT VALLEY, Md., June 23, 2016 /PRNewswire/ — McCormick & Company (NYSE: MCC), a global leader in flavor, is unveiling 40 new products to help home cooks prepare delicious fall and holiday meals. Gourmet flavors inspired by Japanese and Korean cuisines, blends packed with ingredients like chile and matcha, and food color made from plants and seeds are just some of the products that will appear on store shelves this autumn.

"Between prepping back-to-school dinners, making cozy meals and getting up for Thanksgiving and Christmas baking, fall is a busy time of year in the kitchen," said Virginia Jordan, McCormick Vice President of Marketing. "McCormick is launching a range of purely delicious, quality products people can feel good about — whether they're making meals with an organic recipe mix made from natural herbs and spices or adding gingerbread spice to waffles before on Christmas morning."

Here's an overview of some new product offerings from McCormick for Fall 2016:

Color from Nature Food Colors: This line of no-salt water colors, Sky Blue, Berry and Sunflower, is made with ingredients from nature, such as plants, vegetables and seeds.

Gourmet Spice Blends with Chile, Feta or Matcha: Each flavorful blend contains 25 to 50 percent chile, matcha or feta, and can be used every day, in everything from eggs and smoothies to fresh salads and grilled chicken.

- [Chile, Chili & Garlic with Chile Seasoning](#)
- [Chile and Feta with Chile Seasoning](#)
- [Chile Seasoning with Feta](#)
- [Matcha Seasoning Mix with Orange Seasoning](#)

Gourmet Asian Flavors: Choose up basic ingredients like red pepper and basil with signature Japanese, Korean and Thai versions.

- [Japanese Sesame Sauce \(Futaba\) Teriyaki Seasoning](#)
- [Korean Style Beef Pepper \(Gochujang\) Sauce](#)
- [Thai Basil](#)

Organic Basics Bone Broth: A simple way to add protein to your diet, new bone broth is made from real chicken bones, organic vegetables, herbs and spices to develop a rich, homemade flavor. It contains 10g of protein per serving and is certified "Heart Healthy" by the American Heart Association.

Kitchen Basics Organic Stock: Bring deep concentrated flavor that's homemade in fall soups, stews, casseroles, sauces and more. Made with only the best ingredients, they are also certified "Heart Healthy" by the American Heart Association and are gluten-free.

- [Organic Free Range Chicken Stock](#)
- [Organic Beef Stock](#)
- [Organic Vegetarian Stock](#)

Organic Recipe Mixes: Hints of favorite flavors like zesty taco and hearty chili go organic. Make convenient, flavorful dinners the whole family will enjoy with certified organic and non-GMO ingredients.

- [Organic Taco Seasoning Mix](#)
- [Organic Beans, Quinoa Mix](#)
- [Organic Chili Seasoning Mix](#)
- [Organic Fajita Seasoning Mix](#)

Holiday Flavors: Fill your kitchen with the nostalgic tastes and aromas of the holiday season in easier than ever with new [Gingerbread Spice](#) — the perfect mix of ginger, cinnamon, allspice and nutmeg. Take the signature flavor beyond cookies to coffee, oatmeal, pancakes and more. Also try [Braised Citrus Sauce](#).

Pepper Blends: McCormick's iconic black pepper takes on five different tastes, from mild and smoky to tangy and hot.

- [Organic Black Pepper Seasoning](#)
- [Smoky Black Pepper Seasoning](#)
- [Hot Black Pepper Seasoning](#)
- [Smoky Black Pepper Seasoning](#)
- [Smoky Black Pepper Seasoning](#)

Authentic Mexican and Latin Flavors: Bring genuine tastes to the table with new varieties of McCormick Mayra and Leary's Casero Seasoning Blends.

- [Authentic Mayra](#)
- [Organic Mayra](#)
- [Organic Leary's Casero](#)
- [Leary's Casero](#)
- [Organic Leary's Casero](#)
- [Organic Leary's Casero](#)
- [Organic Leary's Casero](#)
- [Organic Leary's Casero](#)

To download product photography, visit the digital press room at [www.mccormick.com/PressRoom](#)

About McCormick

McCormick & Company, Incorporated is a global leader in flavor. With \$4.3 billion in annual sales, the company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry — retail outlets, food manufacturers and foodservice businesses. Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. McCormick Brings Passion to Flavor™. For more information, visit [www.mccormick.com/pressroom](#)

To view the original version on PR Newswire, visit [http://www.prnewswire.com/stories/mccormick-announces-fall-new-product-lineup-300207034.html](#)

SOURCE: McCormick & Company

Laura Harman, McCormick & Company, Inc., 410.527.8753, Laura_Harman@mccormick.com, Mandy McFarlan, Weber Shandwick, 312.288.2229, MandyMcFarlan@webershandwick.com