



McCormick Announces Spring New Product Lineup

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Cajun Hot Sauce, Korean BBQ Marinade, new offerings bring serious flavor to the grill and kitchen

HUNT VALLEY, Md., Jan. 18, 2017 /PRNewswire-USNewswire/ -- McCormick & Company (NYSE:MKC) a global leader in flavor, is launching a range of new products bringing flavors from around the world, and across America to kitchens and grills this spring. The 17 new products answer consumer demand to explore regions through buns, while still offering ease and simplicity in the form of quick marinades, basting mixes and sauces.



"Beyond spicy or tangy, consumers want to experience the authentic flavors of places like Hawaii, New Orleans and Brazil," said Virginia Jordan, McCormick Vice President of Marketing. "Our new products make it easy to enjoy these tastes at home, whether adding a splash of Cajun Hot Sauce to fried chicken or marinating steak in our Korean BBQ marinade."

McCormick Grill Mixes: With Hawaiian Luauins taking over the restaurant, and churrascarias and Korean BBQ in towns across the country, these new Grill Mixes liquid marinades, mixes and seasonings allow grillers to add flavors they enjoy at restaurants to cook-out enjoy this spring and summer.

- **Grill Mixes**
 - Hawaiian Luauins Grill Marinade
 - Pineapple Teriyaki Marinade
 - Garlic, Herb & Wine Marinade
 - Smoky Drizzle Grill Seasoning
 - Bacon Chipotle Seasoning
 - Carolina Carolina Grilled Shrimp Marinade

Buns: New seasoning mixes were specially created to flavor different types of meat – from pork to brisket and chicken – with big Texas taste.

- **Real Marinade Mix – Soy, Garlic and Red Pepper**
- **Steak Smokehouse Marinade Mix – Asian Chili and Garlic**
- **Chicken Marinade Mix – Citrus and Onion**
- **Pork Marinade Mix – Chili, Lime and Orange**

Zester's: Hot sauce and biscuits are staples of the Southern food scene. Zester's hot-oven hot sauce is made with aged red peppers, Cajun spices and big chunks of flavorful garlic. And, new mixes for fatty biscuits and crumbly cornbread are made with no artificial flavors, colors or preservatives.

- **Cajun Hot Sauce**
- **Cheddar Garlic Biscuit Mix**
- **Cheddar Jalapeno Cornbread Mix**
- **Travis Butter Cornbread Mix**
- **Buttermilk Biscuit Mix**
- **Citrus Lime Biscuit**

For more new product information and high-res images, visit McCormick.com/SpringNew

About McCormick
McCormick & Company Incorporated is a global leader in flavor. With \$4.3 billion in annual sales, the company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry – retail outlets, food manufacturers and foodservice businesses. Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. McCormick (Briggs Precision to Flour)™ For more information, visit www.mccormick.com

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