



McCormick Names Ramirez VP - Managing Director for Consumer Hispanic Markets, Americas

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SPRINGE, Md., Aug. 23, 2016 (BUSINESS WIRE) —

Ignacio Ramirez, formerly with the Wm. Wrigley Jr. Company, has been appointed to the new position of Vice President/Managing Director Consumer Hispanic Markets, Americas for McCormick and Company, Inc. (NYSE:MKC) it was announced by McCormick Chairman, President and CEO Ken Wilbur.

Wm. Wrigley Jr. Company has been a leader in the tobacco industry for over 100 years and a half-century with Wm. Wrigley Jr. Company. Mr. Ramirez was with Procter and Gamble for 10 years in a number of assignments through the Caribbean and Latin America.

In this new position with McCormick since May, Mr. Ramirez has responsibility for all McCormick's Hispanic businesses, including a joint venture in Mexico, a business in Central America, a Hispanic subsidiary (Miguel Foods) and export business in the United States, South America and the Caribbean.

"It's a significant growth opportunity for our brands with Hispanic consumers," said Mark Terrell, President - North American Consumer Foods. "Ignacio will provide the strategic leadership to capitalize on these growth opportunities."

Mr. Ramirez holds a Bachelor of Arts degree from Rice University and an MBA from the University of Texas.

About McCormick

McCormick & Company, Incorporated (www.mccormick.com) is a global leader in the manufacture, marketing and distribution of spices, seasonings, specialty foods and seasonings to the entire food industry - retail outlets, food manufacturers and food service businesses.

Photo/Multimedia Gallery Available: <http://www.businesswire.com/portal/site/mccormick/>

SOURCE: McCormick & Company, Incorporated

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