



## McCormick & Company Advances Grown for Good Sustainability Standard for Suppliers Around the World

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**Through a first-of-its-kind standard for the herbs and spices industry, McCormick advances its efforts to sustainably source ingredients while driving farmer resilience, women's empowerment, and an ethical supply chain**

HUNT VALLEY, Md., Aug. 16, 2021 /PRNewswire/ -- McCormick & Company, Incorporated (NYSE:MKC), a global leader in flavor, announced the advancement of McCormick's *Grown for Good* third-party verified sustainability standard for suppliers in the herbs and spices industry. This first-of-its kind standard includes metrics that drive community resilience, including economic stability for farmers, gender equality and women's empowerment, as well as biodiversity conservation and regenerative farming practices. McCormick's *Grown for Good* standard is currently being leveraged in Vietnam, Indonesia, India and Brazil, and will soon be available in other countries.

*Grown for Good* was designed to impact three key areas: Ethical and Safe Supply Chains, Regenerative Production Systems and Resilient Communities. In addition to meeting environmental standards around water and waste management, biodiversity and traceability, McCormick's *Grown for Good* sustainability standard goes above and beyond the criteria set by other farm-level sustainability certifications to take a holistic approach. This farm-to-facility program includes additional requirements to increase resilience and empower women in the communities from which the company sources its raw materials, beginning with its top five iconic ingredients – black pepper, red pepper, vanilla, oregano and cinnamon. The *Grown for Good* standard will extend to the rest of its herbs and spices portfolio and other ingredients over time.

McCormick's framework helps to ensure an ethical and sustainable supply chain at every level, including supplier factories, by mandating all suppliers follow the Company's Supplier Code of Conduct, become members of the [Supplier Ethical Data Exchange \(SEDEX\)](#), and undergo a third-party verified social compliance audit. *Grown for Good* also equips farming communities with regenerative production systems intended to ensure long lasting supply while safeguarding farm resources through education on soil health, water management and biodiversity. Suppliers are evaluated annually to ensure they are continually meeting the requirements.

"At McCormick, we're committed to Purpose-led Performance which means doing what's right for people, communities and the planet we share. Sustainable sourcing is a top priority and a 2025 commitment for McCormick. Our teams have been actively working to advance our McCormick *Grown for Good* sustainability standard and I'm excited about our progress to date. We are working with our suppliers and partners to showcase our shared dedication to advancing industry-wide accountability and performance in sustainability sourcing," said Lawrence E. Kurzius, Chairman, President and CEO of McCormick & Company."

McCormick's *Grown for Good* standard is extensively vetted and has been verified by leading third parties within the industry and leverages a global network of auditors to independently confirm the application of the standard at the farm and supplier levels. The standard has also been benchmarked by the [Sustainable Agriculture Initiative Platform](#).



To learn more about McCormick's approach to sustainability, please refer to the Company's [Purpose-led Performance Report](#), which outlines its 2025 goals and commitments around people, communities and the planet, or our [Grown for Good standard](#).

**About McCormick**

McCormick & Company, Incorporated is a global leader in flavor. As a Fortune 500 company with over \$5 billion in annual sales across 160 countries and territories, we manufacture, market and distribute spices, seasoning mixes, condiments and other flavorful products to the entire food industry including e-commerce channels, grocery, food manufacturers and foodservice businesses. Our most popular brands include McCormick, French's, Frank's RedHot, Stubb's, OLD BAY, Lawry's, Zatarain's, Ducros, Vahiné, Cholula, Schwartz, Kamis, DaQiao, Club House, Aeroplane and Gourmet Garden. Every day, no matter where or what you eat or drink, you can enjoy food flavored by McCormick.

Founded in 1889 and headquartered in Hunt Valley, Maryland USA, McCormick is guided by our principles and committed to our Purpose – To Stand Together for the Future of Flavor. McCormick envisions A World United by Flavor where healthy, sustainable and delicious go hand in hand. To learn more, visit [www.mccormickcorporation.com](http://www.mccormickcorporation.com) or follow McCormick & Company on Twitter, Instagram and LinkedIn.

**For information contact:**

Corporate Communications:

Lori Robinson [lori\\_robinson@mccormick.com](mailto:lori_robinson@mccormick.com)

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