ACCELERATING
GROWTH for a purpose
driven future

McCormick & Company, Inc.

**CAGNY Conference** 

**February 23, 2022** 





## Forward-Looking Information

Certain information contained in this presentation, including statements concerning expected performance, such as those relating to net sales, gross margins, earnings, cost savings, transaction and integration expenses, special charges, acquisitions, brand marketing support, volume and product mix, income tax expense and the impact of foreign currency rates are "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. These statements may be identified by the use of words such as "may," "will," "expect," "should," "anticipate," "intend," "believe" and "plan." These statements may relate to: the impact of the COVID-19 pandemic on our business, suppliers, consumers, customers, and employees; disruptions or inefficiencies in the supply chain, including any impact of the COVID-19 pandemic; the expected results of operations of businesses acquired by the company, including the acquisitions of Cholula and FONA; the expected impact of the inflationary cost environment, including commodity, packaging materials and transportation costs on our business; the expected impact of productivity improvements, including those associated with our Comprehensive Continuous Improvement (CCI) program and global enablement initiative; expected working capital improvements; expectations regarding growth potential in various geographies and markets, including the impact from customer, channel, category, and e-commerce expansion; expected trends in net sales and earnings performance and other financial measures; the expected timing and costs of implementing our business transformation initiative, which includes the implementation of a global enterprise resource planning (ERP) system; the expected impact of accounting pronouncements; the expectations of pension and postretirement plan contributions and anticipated charges associated with those plans; the holding period and market risks associated with financial instruments; the impact of foreign exchange fluctuations; the adequacy o

These and other forward-looking statements are based on management's current views and assumptions and involve risks and uncertainties that could significantly affect expected results. Results may be materially affected by factors such as: the company's ability to drive revenue growth; the company's ability to increase pricing to offset, or partially offset, inflationary pressures on the cost of our products; damage to the company's reputation or brand name; loss of brand relevance; increased private label use; product quality, labeling, or safety concerns; negative publicity about our products; actions by, and the financial condition of, competitors and customers; the longevity of mutually beneficial relationships with our large customers; the ability to identify, interpret and react to changes in consumer preference and demand; business interruptions due to natural disasters, unexpected events or public health crisis, including COVID-19; issues affecting the company's supply chain and procurement of raw materials, including fluctuations in the cost and availability of raw and packaging materials; labor shortage, turnover and labor cost increases; government regulation, and changes in legal and regulatory requirements and enforcement practices; the lack of successful acquisition and integration of new businesses; global economic and financial conditions generally, including the on-going impact of the exit of the United Kingdom from the European Union, availability of financing, interest and inflation rates, and the imposition of tariffs, quotas, trade barriers and other similar restrictions; foreign currency fluctuations; the effects of increased level of debt service following the Cholula and FONA acquisitions as well as the effects that such increased debt service may have on the company's ability to borrow or the cost of any such additional borrowing, our credit rating, and our ability to react to certain economic and industry conditions; risks associated with the phase-out of LIBOR; impairments of indefini

Actual results could differ materially from those projected in the forward-looking statements. The company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by law.

### McCormick is End-to-End Flavor



WE ARE DRIVING GROWTH. WE ARE FOCUSED ON THE FUTURE.
WE ARE CONTINUOUSLY ADDING VALUE.

## We are a Different Kind of Flavor Company

# CONSUMER ~60%

Leading and iconic flavor brands in ~170 countries and territories

Products at every price point, from premium branded to private label

**Digital** leadership

Flavoring fresh, inspiring healthy choices

**\$6.3B**2021 Net Sales **up 13%** from 2020













Large and fast-growing **emerging markets** penetration ~20% of global sales<sup>1</sup>

~15,000 raw materials sourced from over 80 countries

#### FLAVOR SOLUTIONS ~40%

Tailored solutions for broad range of customer applications

Leader in healthy,
clean label,
natural and
better-for-you solutions

Culinary, real food leadership

Partnering with global and regional customers

# No Matter *What, When or Where* You Eat or Drink, You're Likely Enjoying Something Flavored by McCormick

#### REACH



Every region

Every channel

At-home & away-from-home

#### **GLOBAL NET SALES BY PRODUCT CATEGORY**<sup>1</sup>



#### **BREADTH**



**Every format** 

Every flavor trend

**Every occasion** 

## Consumers are Cooking More at Home ... Today and Tomorrow

#### SINCE PRE-PANDEMIC



**72%** are cooking more at home<sup>1</sup>

**50%** are cooking more from scratch ... driven by younger generations<sup>1</sup>





**58%** plan to continue working more from home<sup>2</sup>

**46%** purchase their groceries more online<sup>2</sup>



#### LONG-TERM CONSUMER TRENDS HAVE ACCELERATED



- Healthy and flavorful cooking
- Trusted brands
- Digital engagement
- Purpose-minded practices

88% plan to maintain or increase level of cooking at home even when things return to "normal" 1



**71%** enjoy cooking<sup>2</sup>



**64%** feel creative cooking<sup>1</sup>

>1/2 are eating
ALL meals at
home today<sup>1</sup>





85% have shifted their shopping behavior to more sustainable over last 5 years<sup>3</sup>

**75%** believe cooking at home "allows me to prepare healthier, better-for-you meals"



>70% think eating healthy is important for emotional wellbeing<sup>4</sup>

## McCormick is Uniquely Positioned to Capitalize on the Growing Demand for Flavor

#### WE ARE DELIBERATELY IN **GREAT FLAVOR CATEGORIES**

Spices and Seasonings, Recipe Mixes & Hot Sauce +6% projected growth<sup>1</sup>

> Buy rate and penetration continue to grow in our key consumer categories<sup>3</sup>

Flavor Solutions focused in high-growth end-markets<sup>1</sup>





McCormick is **End-to-End Flavor** 







#### WE FLAVOR CONSUMERS' AT-HOME **EATING OCCASIONS**

72% add flavorful spices and ingredients when cooking<sup>2</sup>

1 in 4 dinners at home include a Foodservice item4

48% add spices, condiments & sauces at home to take-out or delivery meals<sup>2</sup>

#### WE INSPIRE CONSUMERS' FLAVOR **DISCOVERY AND EXPLORATION**

**50%** like to try new recipes, tools, ingredients, or cooking methods ... driven by younger generations<sup>2</sup>

> More than **60%** find it exciting to experiment with and explore new flavors<sup>2</sup>

63% increase in recipes included in home menu rotations<sup>5</sup>

#### WE HAVE THE PERFECT BLEND OF FLAVOR AND HEAT FOR CONSUMERS

Spicy food **8x** non-spicy growth in the last year8

2/3 prefer spicy and bold flavors<sup>7</sup>

More than just heat... seeking nuanced spicy flavor varieties too6 ACCELERATING
GROWTH for a purpose
driven future

Consumer





## Accelerating Our Consumer Segment Growth ... With Purpose

ACCELERATING THE USE OF FLAVOR AT HOME AND DELIVERING THE HEAT

















STRENGTHENING
RELATIONSHIPS AT
EVERY POINT OF
PURCHASE





CREATING A DELICIOUS, HEALTHY AND SUSTAINABLE FUTURE



## Driving Growth From Our New Baseline

**GLOBAL SPICES & SEASONINGS**<sup>2</sup>

+20% **Net Sales** 2021 vs. 2019

**GLOBAL CONDIMENTS**<sup>2</sup>

+21% **Net Sales** 2021 vs. 2019



Additional At-Home Eating Occasions 2021 vs. 2019<sup>1</sup>

**NEW CONSUMERS** 

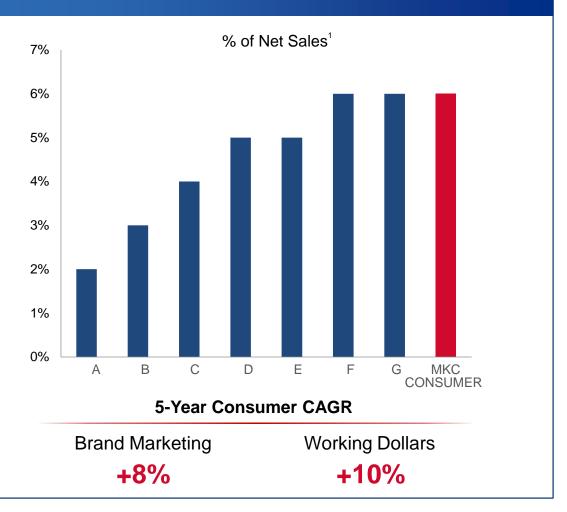
+7% Households Q4 2021 vs. Q4 2019

> **INCREASED USAGE**

+10% **Buy Rate** Q4 2021 vs. Q4 2019

## Leading the Flavor Conversation and Building Confidence in the Kitchen

#### INDUSTRY LEADER IN CONSUMER **BRAND MARKETING SUPPORT**



#### CATEGORY LEADING INVESTMENT<sup>2</sup>

#### SHARE OF VOICE

95%

Spices & Seasonings

86%

**Hot Sauce** 



"With McCormick by your side, It's Gonna Be Great™"

#### **Performance Above Industry Norms**

**4X** 

**Engagement Rate** 

**2X** 

Return on Investment

## Driving Consumption by Building Confidence and Inspiring Consumers

#### **DOUBLE-DIGIT** CONSUMPTION **GROWTH** ACROSS OUR KEY CATEGORIES SINCE 2019

Teaching
Consumers to
Cook
Delicious
Meals





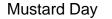














Euro 2021 Football







Pride Month



Holidays

21 Billion breakthrough earned impressions globally +45% since 2020

## Further Accelerating the Use of Flavor at Home

#### EXPANDING CONSUMER-PREFERRED PACKAGING GLOBALLY

# LAUNCHING RELEVANT AND DIFFERENTIATED NEW PRODUCTS

#### REINFORCEMENT OF FRESH FLAVOR





## MODERNIZED GRINDERS

Millennial-Preferred and Designed for Recyclability

#### AFFORDABLE AND GREATER VALUE



**Entry Price Point** 



#### **FLAVOR EXPLORATION**



All Purpose Seasoning Flavor



La Grille

Flavor

Fresh Flavor Bases



Local & World Flavor Recipe Mixes



## Delivering Solutions for Expanding Usage Occasions

#### BREAKFAST AND LUNCH ARE NOW AT HOME

# SMALL APPLIANCE GROWTH HAS BOOMED

# +1B¹ BREAKFASTS SHIFTED TO COOKED FROM GRAB-AND-GO

LUNCH AT HOME +5%<sup>2</sup>

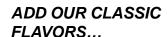
CONSUMER SMALL APPLIANCES +40%













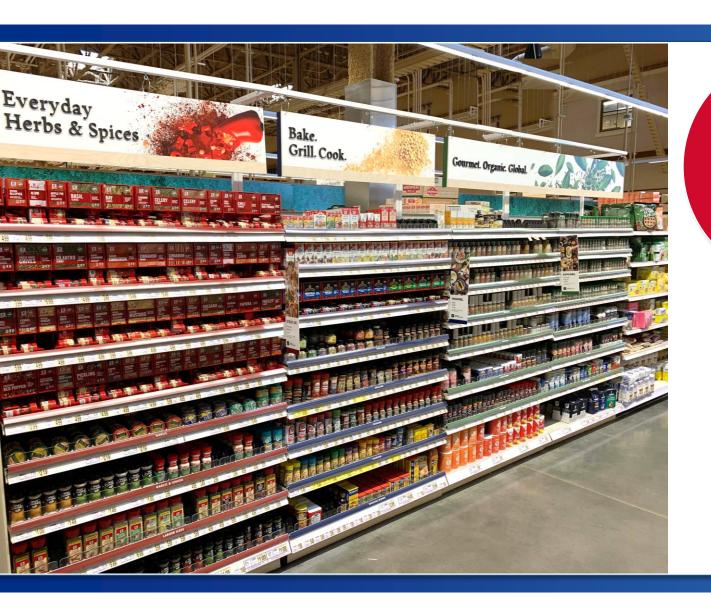
Creating
Better Tasting
Sandwiches

...AND NOW OUR INNOVATIVE NEW CREAMY MUSTARD





## Reinventing Shopping Experiences to Simplify, Inspire and Grow



McCormick branded growing 640 bps faster

Category and McCormick growing faster in implemented stores

**10,000 stores** through 2021

Improving navigation and providing inspiration



## Driving Hot Sauce to be the Condiment of the Next Generation

#### \$5.2B GLOBAL HOT SAUCE CATEGORY

**6%** projected growth **outpacing** total global condiment category<sup>2</sup>

# YOUNGER GENERATIONS DRIVING GROWTH

Over-index with Gen Z and Millennials<sup>4</sup>

123

Hot Sauce Category 144

Redlot

129



# FASTEST GROWING BRANDS<sup>3</sup>







#1 in the U.S. & Canada

#2 in the U.S.

# FRANK'S REDHOT GLOBAL MOMENTUM

International +18% CAGR since 2018<sup>5</sup>

## Building Brand Relevance and Hot Sauce Awareness Globally

## DRIVING BIG GAME EXCITEMENT WITH FRANK'S REDHOT & ELI MANNING



Edible NFT
Delivered Week
After the Big
Game as
America Copes
With Football
Withdrawal



## ELEVATING CHOLULA AWARENESS







## REACHING +14 COUNTRIES WITH GLOBAL ACTIVATIONS





National Chicken Wing Day

## LAUNCHING U.K. HOT SAUCE CLUB



## Gaining New Households by Bringing on the Heat

#### LEVERAGING OUR HEAT PORTFOLIO

# DRIVING FRANK'S REDHOT AND CHOLULA PENETRATION

#### **WIDE RANGE OF HEAT ACROSS ALL CATEGORIES**











Spices and Seasonings













Condiments and Sauces









EXPANDING FLAVOR AND HEAT ACROSS CATEGORIES







Seasonings

Frozen







Nashville Hot



ville <sub>t</sub> Ne



New Frozen Flavors

LAUNCHING 2022 INNOVATION

## Winning Online Through Stronger Consumer Engagement

# ACCELERATING GLOBAL SALES GROWTH

# ~20% of Global Consumer Branded Growth

from E-Commerce since 2019

#### **High-Single Digit %**

of Branded Consumer Sales

# GROWING CONSUMER RELATIONSHIPS





**4.7** iOS App Store rating

New **Meal Planning** feature is **driving engagement** 

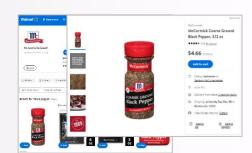


# ON SEARCH

Search ROI
+60%
higher than
industry norm

**Exclusive** 

products



#### **DRIVING INNOVATION**



National Launch



#1 Online streamer

## Delivering on Consumer Demand for Healthy and Delicious

# ENABLING HEALTHIER CHOICES

#### **ORGANIC BRAND LEADER**



HERO INGREDIENTS



SMART SUBSTITUTES



**ZERO CALORIES, FAT** 



# INSPIRING HEALTHY COOKING





## RECIPES AND INSPIRATION







## Creating a Sustainable Future for Our Consumers

#### PROVIDING TRANSPARENCY AND ENABLING RESPONSIBLE CHOICES





INTEGRATING PURPOSE INTO CONSUMER COMMUNICATIONS











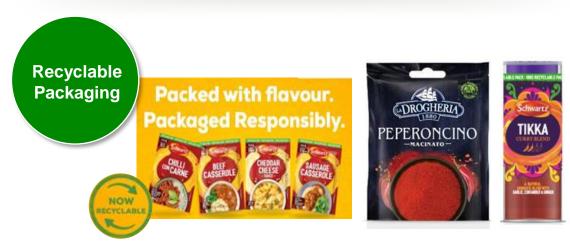
INCORPORATING "GROWN FOR GOOD" ON OUR PACKAGING







PROVIDING TRANSPARENCY THROUGH CONNECTED PACKAGING



CONTINUING OUR GLOBAL ROLL-OUT OF RECYCLABLE PACKAGING IN 2022

# ACCELERATING GROWTH for a purpose driven future

# Flavor Solutions





## Driving Our Global Flavor Solutions Leadership ... With Purpose

# **ATTRACTIVE CATEGORIES**



WIDE RANGE OF APPLICATIONS





ARTIFICIAL INTELLIGENCE

**ENCAPSULATION** 



CLEAN &
NATURAL
MODULATION

# DIVERSE CUSTOMER BASE

GLOBAL AND MID-TIER



REACH ACROSS ALL CHANNELS AND MARKETS



RELATIONSHIP-DRIVEN, AGILE COLLABORATION



UNMATCHED 360 CONSUMER INSIGHTS

CULINARY AND CONSUMER INSPIRED FLAVOR DEVELOPMENT

## Migrating the Portfolio to More Value-Added Products

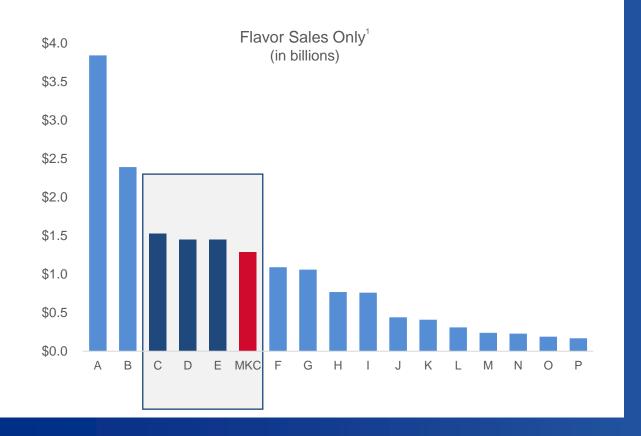
## SHIFTED THE PORTFOLIO FROM 63% to 77% VALUE-ADD<sup>1</sup> **EXPANDED ADJUSTED OPERATING MARGIN 300 BPS<sup>2</sup>**



## McCormick Flavor Solutions is a Leading Flavor House ... 100% Focused on Flavor

#### LEADING FLAVOR HOUSES

Building to be a Top 3 Global Flavor House



#### ADVANTAGED BY OUR DIFFERENTIATION

Our Passion is Flavor



Authentic flavor creation with our culinary foundation, food heritage and legacy in natural



Unmatched breadth of flavor solutions across the globe



Global consumer flavor brand leader uniquely positioned with unrivaled consumer insights



Passion for creating a flawless customer experience

## Developing Flavors for a Wide Range of Applications Across Attractive Categories

#### DRIVING WINS FOR CUSTOMERS WITH OUR LEADING APPLICATION EXPERTISE



**BEVERAGES** 

Carbonated, Still, Alcoholic, Dairy / Dairy Alternatives, Drink Mixes & Coffee / Tea



**SNACKS** 

Savory Crisps, Savory Crackers, Nuts, Meat Snacks



**DAIRY** 

Ice Cream, Yogurt & Drinking Yogurt, Milk



BAKERY /
CONFECTIONARY

Breakfast Cereals, Bars, Cakes, Biscuits, Sweets, Gum & Mints



**SAVORY** 

Ready meals, Plant-based Proteins, Sauces, Marinades / Stocks, Noodles & Pet Food



PERFORMANCE NUTRITION

Sports, Energy &
Protein Drinks,
Functional
Supplements,
Functional Food &
Beverages



**HEALTH** 

Allergy, Antacid & Pain Relief Chews / Liquid / Tablets, Gummy Vitamins & Cough Drops

## Delivering Outstanding Performance in Targeted High-Growth End Markets

#### ALCOHOLIC BEVERAGE

#### SAVORY SNACK

#### PERFORMANCE NUTRITION



+6%

Market Growth<sup>1</sup>

+24%

MKC Sales Growth<sup>2</sup>



+5%

Market Growth<sup>1</sup>

+9%

MKC Sales Growth<sup>2</sup>



+5%

Market Growth<sup>1</sup>

+7%

MKC Sales Growth<sup>2</sup>

## Innovating With Leading Artificial Intelligence and Data-Advantaged Tool

## CONSUMER-PREFERRED FLAVORS

Early and industryleading use of artificial intelligence in agile product development

**Unrivaled** repository of consumer preference **insights** 

Proprietary algorithm with unique pattern recognition

## Creating novel, WINNING flavors



## CUSTOMER-PREFERRED PARTNERSHIPS

"...[SAGE] has brought a new level of creativity to my projects." - Customer R&D

"I have chosen MKC as a partner because of **SAGE**."

- Customer R&D

## Leveraging Our Broad Technology Platform to Create Clean and Natural Solutions

#### TECHNOLOGY PLATFORMS THAT DRIVE INNOVATIVE SOLUTIONS FOR EVERY APPLICATION

**CLEAN FLAVOR** 

ENCAPSULATION

MODULATION



FlavorRea



**Complete Taste Modification Portfolio** 

**Deliciously** 

Clean

Uniquely



**Full Flavor "Low"** and "No"

Natural Flavor + FlavorSpice **Functionality** 





#### MEETING THE DEMAND FOR **CLEAN AND NATURAL**



























## Accelerating Growth With Industry-Leading, Technically-Advantaged Seasonings

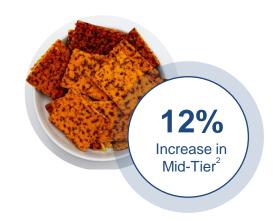
#### DELIVERING THE SIGNATURE FLAVORS OF OUR **CUSTOMERS' ICONIC PRODUCTS**

#### **LEVERAGING OUR GLOBAL FOOTPRINT**



Increasing our win rate and inclusion on new core supplier lists

#### **EXPANDING THE CUSTOMER BASE**





#### STRENGTHENING OUR LEADERSHIP WITH HEAT

#### ONE OF OUR FASTEST GROWING FLAVOR PROFILES



Over **40%** of 2021 new product sales were hot and spicy

**Iconic Heat Brands** 



"Our partnership with McCormick & Company's Frank's RedHot produced the No.1 velocity new product in the cracker category in our fourth quarter."

- Flavor Solutions Customer

## Creating Healthy and Sustainable Solutions for Our Customers

# TAILORING SOLUTIONS FOR HEALTHY FLAVORS THAT TASTE GREAT



Sugar, Salt & Fat Reduction



Clean Label



Delicious Functional Ingredients

## LEVERAGING GROWN FOR GOOD IN OUR CUSTOMER COLLABORATIONS







Sustainable, Ethical Sourcing Differentiation

# TAKING ACTIONS TO LESSEN THE IMPACT OF CLIMATE CHANGE



Renewable Energy



First MKC Net-Zero Facility



Partnerships

# STANDING TOGETHER WITH OUR CUSTOMERS FOR A SUSTAINABLE FUTURE



Recyclable Packaging



Traceability



Sustainability Leadership

## Winning With Our Passion for Creating a Flawless Customer Experience

#### **TALENT**

Unparalleled access to functional talent focused 100% on flavor

Relationship-driven exceptional partnerships

#### **CULINARY**

Culinary and consumer inspired

Healthy, delicious, sustainable flavor design



#### **INSIGHT**

Unmatched 360 consumer insights and trendspotting

Applied science and application performance

#### **TECHNOLOGY**

Agile, data-advantaged product development

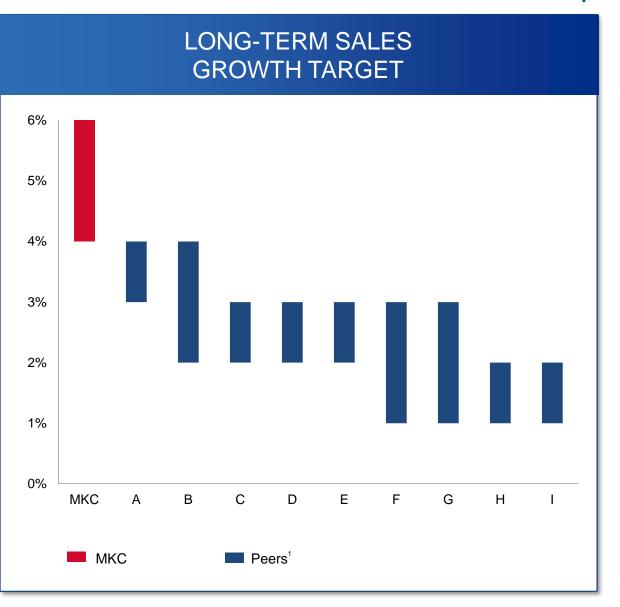
Groundbreaking flavor technologies

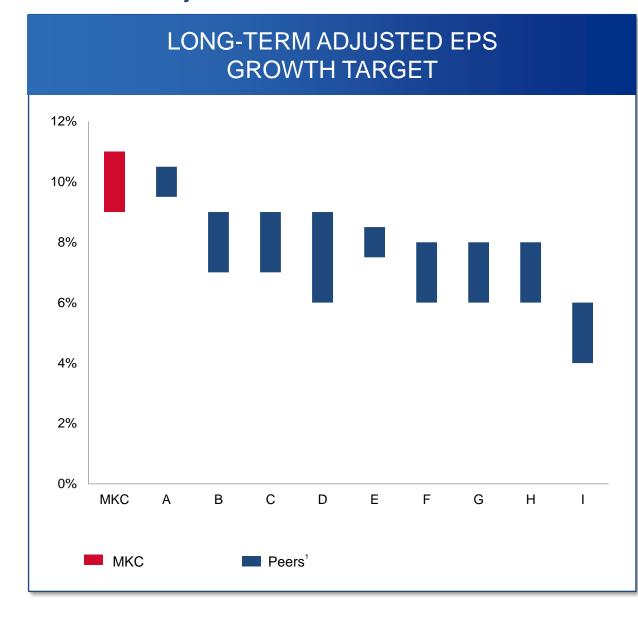
AGILE, END-TO-END COLLABORATIVE APPROACH





## Differentiated Top-Tier Growth Objectives





## Standing Together for the Future of Flavor

#### **PEOPLE**

Impacting Lives Every Day for the Better



Promoting employee health, wellness, and nutrition

Fostering diversity, equity, and inclusion



#### **COMMUNITIES**

Partnering With Purpose to Increase Resilience Where We Source

Providing smallholder farm support







USAID





#### **PLANET**

Reducing Our Impact on the Environment

Committed to 1.5°C science-based targets





Advancing our sustainable sourcing standard



World's #1 most sustainable corporation in Food Products sector and 14<sup>th</sup> overall









## Making Strategic Investments to Meet Growing Demand

## SOURCING MANUFACTURING DISTRIBUTION



- Brand differentiation
- Sustainable high-quality supply
- Increased resiliency



- Capacity for growth
- Capability expansion
- Greater agility and resiliency



- Scalable for growth
- Increased responsiveness
- Efficiency gains through technology

# Driving Value Through Acquisitions With a Disciplined Approach

### STRATEGY AND FINANCIAL DISCIPLINE

### PIPELINE **STRATEGY**

### TRACK RECORD OF VALUE **ENHANCING ACQUISITIONS**

Fit long-term strategic vision to be a leading flavor company



Strengthen leadership positions

Capability and category

Meet financial

expansion

**Drive** greater shareholder value

thresholds



Greater globalization and scale



Sales growth



Margin expansion



**EPS** accretion



Deeper capabilities



Category and geographic expansion



Timely and successful integration



















# Accelerating Our Global Condiments Platform With

#### STRATEGIC RATIONALE

#### **REALIZING GROWTH AMBITIONS**



Increases product breadth and consumer reach



Leverages operational expertise and infrastructure



Expands foodservice distribution and penetration



Cholula moved to #2
U.S. hot sauce brand
joining #1 Frank's RedHot



+13% consumption growth and share gain in 2021









Double-digit portion control packet growth building front-of-house presence

Double-digit growth in back-of-house foodservice penetration

Increasing menu participation with recipe inspiration

**Growth across all foodservice channels** 

# Accelerating Our Global Flavors Platform With



#### STRATEGIC RATIONALE

#### REALIZING GROWTH AMBITIONS



**Broadens product offering** and accelerates flavor growth



**Expanded capabilities** and technology platform



Strengthened clean and natural leadership

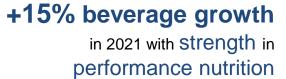


**Enhanced customer** intimacy and partnerships





**Double-digit sales** growth versus 2020



Record new product wins

**Record** pipeline potential



Leveraging our global footprint



**Expanding** flavor manufacturing capacity



Realizing the benefit of a combined portfolio



Capitalizing on core strengths



# 🔼 Creating Value With Accretive Sales and Margin 🖵🜇 🤼



# Value Creation

- 2021 4% incremental sales growth from acquisitions delivered according to plans
- Cholula margin accretive to gross and operating margins in Consumer and Flavor Solutions segments
- FONA margin accretive to gross and operating margins in Flavor Solutions segment



- Cholula targeted synergies of \$10 million fully realized according to plan
- FONA on track to achieve targeted \$7 million by end of 2023, as planned
- FONA revenue synergies being realized, as expected
- Transaction and integration expenses lower than acquisition plans



- Lower interest expense driven by optimization of long-term financing
- Amortization expense favorable to both acquisition plans
- Performance in line with or better than year-one plans, including adjusted earnings per share accretion

# Achieving Top-Tier Business Performance

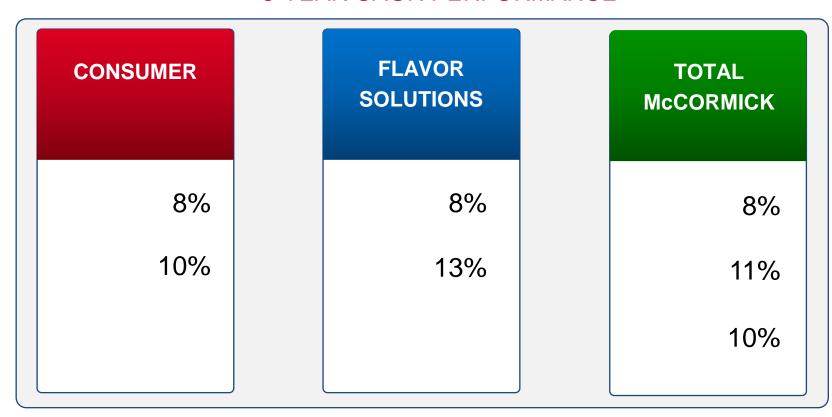
### DRIVING STRONG RESULTS ACROSS BOTH SEGMENTS

#### 5-YEAR CAGR PERFORMANCE<sup>1</sup>

Sales growth

Adjusted operating income growth

Adjusted EPS growth

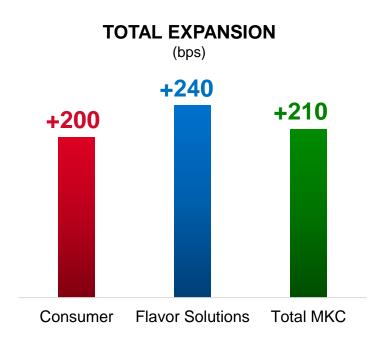


### Continued Focus on Profit Realization

#### ADJUSTED OPERATING MARGIN EXPANSION

#### 5-YEAR PERFORMANCE

Averaged **42 bps** margin expansion per year in line with implied long-term objective of **40 bps** 



#### 2022 GUIDANCE<sup>2</sup>

Implies approximately **65 bps** margin expansion

#### **TAILWINDS**

- + CCI-led cost savings
- Reduction of COVID-19 related costs
- + Portfolio shift to higher margin products
- + Revenue management initiatives
- + Pricing actions in 2021 & 2022
- + SG&A reductions / discretionary spend management
- + Brand marketing leverage

#### **HEADWINDS**

- Dilutive impact of pricing to offset dollar cost increases
- Cost inflation
- Segment mix

# Delivering on Our Long-Term Objectives

#### PROJECTED PERFORMANCE CONTINUES TO MEET OR EXCEED OBJECTIVES

LONG-TERM 6-YEAR CAGR **5-YEAR CAGR FINANCIAL 2022 GUIDANCE** WITH GUIDANCE **PERFORMANCE OBJECTIVE** 4% to 6% 4% to 6% 8% 7% to 8% Sales growth<sup>1</sup> 10% to 11% 11% 7% to 9% 8% to 10% Adjusted operating income growth<sup>1</sup> 9% to 10% 9% to 11% 10% 5% to 7% Adjusted EPS growth<sup>1</sup>

## Focused on Long-Term Shareholder Value Creation

# BALANCED CAPITAL ALLOCATION 5-YEAR CAGR¹ SINCE 2016

# BASE BUSINESS INVESTMENTS

5% ORGANIC GROWTH

- New Products
- Brand Marketing
- Category Management
- Supply Chain and Business Transformation



3% GROWTH











# CAPITAL RETURNED TO SHAREHOLDERS

**DIVIDEND ARISTOCRAT** 

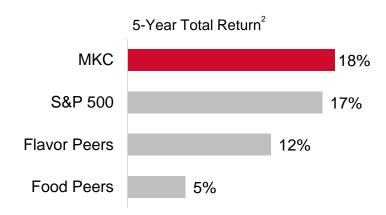
Paid for last 97



Increased for 36 consecutive years

# VALUE CREATION SINCE 2016

### **Total Shareholder Return 18%**



**95% of Net Income** converted to **Free Cash Flow** 

Return on Invested Capital exceeds

Cost of Capital by 2X

#### STRONG BALANCE SHEET

- Commitment to strong investment grade rating
- Target ~3.0x leverage by year end 2022

2) FactSet, as of 1/31/2022

## McCormick is End-to-End Flavor



WE ARE DRIVING GROWTH. WE ARE FOCUSED ON THE FUTURE.
WE ARE CONTINUOUSLY ADDING VALUE.

Certain disclosures in this presentation and our remarks represent non-GAAP financial measures which are prepared as a complement to our financial measures prepared in accordance with United States generally accepted accounting principles ("GAAP").

We believe that these non-GAAP financial measures are important. The presentation of information on a constant currency basis, the exclusion of special charges, transaction and integration expenses, the non-recurring benefit of the U.S. Tax Act and income from the sale of unconsolidated operations provide additional information that enables enhanced comparisons to prior periods and, accordingly, facilitates the development of future projections and earnings growth prospects. This information is also used by management to measure the profitability of our ongoing operations and analyze our business performance and trends.

These non-GAAP financial measures may be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. In addition, these non-GAAP financial measures may not be comparable to similarly titled measures of other companies because other companies may not calculate them in the same manner that we do. We intend to continue to provide these non-GAAP financial measures as part of our future earnings discussions and, therefore, the inclusion of these non-GAAP financial measures will provide consistency in our financial reporting. A reconciliation of these non-GAAP financial measures is provided below.

Because we are a multi-national company, we are subject to variability of our reported U.S. dollar results due to changes in foreign currency exchange rates. Those changes can be volatile. The exclusion of the effects of foreign currency exchange, or what we refer to as amounts expressed "on a constant currency basis", is a non-GAAP measure. We believe that this non-GAAP measure provides additional information that enables enhanced comparison to prior periods excluding the translation effects of changes in rates of foreign currency exchange and provides additional insight into the underlying performance of our operations located outside of the U.S. It should be noted that our presentation herein of amounts and percentage changes on a constant currency basis does not exclude the impact of foreign currency transaction gains and losses (that is, the impact of transactions denominated in other than the local currency of any of our subsidiaries in their local currency reported results).

The following provides a reconciliation of our operating income to adjusted operating income and our adjusted operating income margin:

	Year End	ed November 30,	
	 2016	2021	5-Year CAGR
Operating income Impact of transaction and integration expenses included	\$ 649.4	\$ 1,015.1	9%
in cost of goods sold Impact of special charges included in cost of goods sold	- 0.3	6.3 4.7	
Impact of other transaction and integration expenses Impact of other special charges	 - 15.7	29.0 46.4	
Adjusted operating income	\$ 665.4	\$ 1,101.5	11%
Adjusted operating income margin (1)	15.4%	17.4%	

(1) Adjusted operating income margin is calculated as adjusted operating income as a percentage of net sales for each period presented.

5-Year adjusted operating income margin expansion

Impact of foreign currency exchange rates

5-Year adjusted operating income margin expansion on a constant currency basis

200 bps

-10 bps

210 bps

The following provides a reconciliation of our Earnings per share - diluted to Adjusted earnings per share - diluted:

	Year Ended November 30,				
	2	2016	2	2021	5-Year CAGR
Earnings per share - diluted	\$	1.85	\$	2.80	9%
Impact of special charges		0.05		0.16	
Impact of special charges related to non-controlling interests		(0.01)			
Impact of transaction and integration expenses		-		0.14	
Impact of after-tax gain on sale of unconsolidated operations				(0.05)	
Adjusted earnings per share - diluted	\$	1.89	\$	3.05	10%

To present the compounded annual growth rates ("CAGR") percentages in sales, adjusted operating income and adjusted earnings per share on a constant currency basis, sales, adjusted operating income and adjusted net income for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the company's budgeted exchange rates for 2022 for all periods. To arrive at adjusted earnings per share on a constant currency basis, adjusted net income is divided by historical shares outstanding for the applicable fiscal year. The following provides a reconciliation of our actual CAGR and constant currency CAGR for sales, adjusted operating income and adjusted earnings per share:

	Total Company	Consumer	Flavor Solutions
5-Year CAGR - Net sales	8%	8%	8%
Impact of foreign currency exchange rates	0%	0%	0%
5-Year CAGR - Net sales on a constant currency basis	<u>8%</u>	8%	8%
5-Year CAGR - Adjusted operating income	11%	10%	12%
Impact of foreign currency exchange rates	0%	0%	
5-Year CAGR - Adjusted operating income on a constant			
currency basis	11%	10%	13%
5-Year CAGR - Adjusted earnings per share	10%		
Impact of foreign currency exchange rates	0%		
5-Year CAGR - Adjusted earnings per share on a constant			
currency basis	10%		

We define free cash flow as net cash provided by operating activities less capital expenditures (including expenditures for capitalized software) for a period. Free cash flow is considered a non-GAAP financial measure. Management believes, however, that free cash flow, which measures our ability to generate additional cash from our business operations, is an important financial measure for use in evaluating the company's financial performance. Free cash flow should be considered in addition to, rather than as a substitute for, consolidated net income as a measure of our performance and net cash provided by operating activities as a measure of our liquidity. Additionally, our definition of free cash flow is limited, in that it does not represent residual cash flows available for discretionary expenditures, due to the fact that the measure does not deduct the payments required for debt service and other contractual obligations or payments made for business acquisitions. Therefore, we believe it is important to view free cash flow as a measure that provides supplemental information to our Consolidated Statements of Cash Flows.

The following table sets forth a reconciliation of Free cash flow, a non-GAAP financial measure, to net cash provided by operating activities, which we believe to be the GAAP financial measure most directly comparable to Free Cash Flow as well as information regarding our free cash flow as a percentage of net income for the five year period from December 1, 2016 to November 30, 2021:

	For the period from December 1, 2016 to November 30, 2021		
Operating cash flow	\$	4,452.9	
Less: Capital expenditures		(1,028.5)	
Free cash flow	\$	3,424.4	
Net income	\$	3,616.2	
Free cash flow as a percentage of net income		95%	

To present the percentage change in projected 2022 net sales, adjusted operating income and adjusted earnings per share — diluted on a constant currency basis, 2022 projected local currency net sales, adjusted operating income, and adjusted net income for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at currently prevailing exchange rates and are compared to those 2022 local currency projected results, translated into U.S. dollars at the average actual exchange rates in effect during the corresponding months in fiscal year 2021 to determine what the 2022 consolidated U.S. dollar net sales, adjusted operating income and adjusted earnings per share — diluted would have been if the relevant currency exchange rates had not changed from those of the comparable 2021 periods. To estimate the percentage change in adjusted earnings per share — diluted on a constant currency basis, a similar calculation is performed to arrive at adjusted net income divided by historical shares outstanding for fiscal year 2021 or projected shares outstanding for fiscal year 2022, as appropriate:

	Projections for the Year Ending November 30, 2022
Percentage change in net sales	3% to 5%
Impact of unfavorable foreign currency exchange	1 %
Percentage change in net sales in constant currency	4% to 6%
Percentage change in adjusted operating income	7% to 9%
Impact of unfavorable foreign currency exchange	1 %
Percentage change in adjusted operating income in constant currency	8% to 10%
Percentage change in adjusted earnings per share— diluted	4% to 6%
Impact of unfavorable foreign currency exchange Percentage change in adjusted earnings per share— diluted in constant	1 %
currency	5% to 7%